LITEPAPER



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MOTORVERSE

V 1.0

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PURPOSE

The purpose of this litepaper is to provide an overview of the Motorverse ecosystem. Full details of the platform will be provided in the whitepaper. Please note that Motorverse is currently in development and statements made herein may be subject to change.

VISION

Motorverse is a motorsport-centric lifestyle platform on blockchain. It is an ecosystem that operates around key pillars including games, fashion, events, DeFi and more, all accessible through Motorverse created and supported NFTs. It is an ecosystem that puts its community first - we are driven by our community and our community is driven. Our aim is to provide motorsport enthusiasts and gamers with a voice in the wider blockchain space, with avatars at the forefront; The Torque Squad. The project is developed in partnership with blockchain gaming giants (Animoca Brands) as well as established motorsports groups to offer a truly authentic and unique experience across all disciplines. As the platform grows and develops, we will be partnering with brands and individuals for tailored experiences in the real and virtual worlds, all the while centered around the philosophy of the open metaverse.

Background

Motorsport is bred into the DNA of the whole ecosystem. From the founder to the artist and teams, all members of Motorverse have been motorsports enthusiasts at one time or another throughout their lives. Motorsports is one of the fastest growing sports across the globe , with traditional and online viewership at an all time high. With the help of large streaming platforms, video games and social media, more people than ever are engaging with all varieties of the sport, from 2 to 4 wheels and petrol to electric engines. In 2019, Animoca Brands launched a motorsport utility token, called Revv. Several team members below have been directly and indirectly engaged with Animoca and Revv.

A core element of building Motorverse was to bring together teams that not only do the job at hand, but to excel at it. Competitive motorsport, games development, artistic prowess and a deep knowledge of blockchain, we have it all. Introducing the team and partners...

Matt Solomon - Co-founder and CEO

Matt has had a longstanding career in motorsport spanning over 12 years. He was a former F3 ,GT3 and endurance racer and competed against some of the best drivers in the world, many of whom are in F1 today. *Wild...* His love of gaming, tech and motorsport brought him to Animoca Brands in the role of Brand Lead of Revv Motorsport in the fall of 2020. With a broad and deep understanding of the NFT space, Matt was seeing a paradigm shift in the market. Therefore, in late 2021, the idea of the Motorverse and Torque Squad was born. The mission: "To give the motorsport community a Web3 identity and place to call home." Matt aims to bring it into the mainstream spotlight through the connections he has developed, coupled with the experiences he has made on track, over the years.

Vidhvat Madan - Tech and Game Lead

Vidhvat Madan is a game designer and developer, known for his work on the Lovely Planet franchise. He has developed and published multiple games independently, across all platforms, both desktop and console. After having explored the extent of what games as a medium is able to achieve on PC, console & mobile, he continued his search for new standards, technologies and paradigms. All with the view that could fuel innovation in the space of gaming and interactive entertainment. This finally brought him to Hong Kong, just in time for the NFT boom in late 2019. Vidhvat met Matt while working at Animoca Brands and the following year, the idea of the Motorverse was first discussed.

Ian Galvin - Art Lead

lan has loved all things speed since he was a child. Drawing fighter jets and race cars, lead to him pursuing a degree in Product Design. Ian's design experience and passion for all things mechanical, as well as a strong inclination towards science fiction. The entertainment industry led him to transition into the field of Concept Art. He has created a niche for himself designing vehicles, weapons, and props for video games, TV series, and film. Ian has helped craft the narrative as well as the look and feel of the Torque Squad and the Motorverse they inhabit.

Victor Lee - Product and Community Manager

Victor started investing in crypto back in 2015. With the rise of NFTs in 2021, he decided to shift gears and explore the world of NFTs in more detail. Before joining Motorverse, Victor was a product specialist for OliveX at Animoca Brands. That was where he met Matt. They struck up a friendship over shared passions for motorsports, racing, gaming, crypto and NFTs. Matt approached Victor in late 2021 with the idea of "Motorverse" – and he was sold right away. A regular customer on Opensea – and spending the majority of his day on Twitter and Discord – it was a dream that Victor could not refuse. He brings a wealth of Web3/ NFT/ De-Fi knowledge to the project, aiming to drive both product and community to the stratosphere.

Pangaea - Branding Team

Pangaea is a design consultancy that grew out of Formula 1 with a goal to partner clients and brands wanting to gain an edge over their competitors. Their experience in the world of motorsport forms the basis of Dynamic Branding, the process they use to create the competitive edge clients look for. Clients include AMG Mercedes Petronas Formula 1, Formula E, BBC Worldwide, Volkswagen, RenaissanceRe and Deutsche Bank. Partnering with Motorverse marked a sweet spot between motorsport and emerging technologies; niches where Pangaea have a strong track record and thrive.

Conductive - Web3 Solutions

Conductive is defining the bleeding edge of what marketing and utility tools mean in a cryptoenabled web3 world. With a team of crypto and gaming industry veterans, Conductive creates developer solutions with a focus on Web3 user acquisition and community gamification.

Ken Ball - Business Development

Ken Ball, through its lead partner, has built and developed some of the most dynamic and progressive fashion companies across the globe. With years of business and management experience, Ken Ball brings to the Motorverse, sound business knowledge and guidance. Coupled with an extensive knowledge of motorsport, responsible for launching an iconic F1 Team in 2010 and owning and managing a leading motorsports and entertainment agency, Ken Ball also brings to the party extensive real product knowledge.

Mark Cheng - Advisor

Mark is founding partner at GameFi Ventures, a fund focused on investing and supporting the best blockchain games. Mark is also Senior Advisor to Animoca Brands and has spent a lot of time with Animoca projects advising on tokenomics and game design. Some of the projects he has helped advise include Phantom Galaxies, Darewise, Revv, Dose and Sandbox.

TORQUESQUAD

The Torque Squad is a collection of 8,888 racing avatars, which act as the entry point to the Motorverse ecosystem. This is the first mint intended for true motorsport enthusiasts. Each avatar is individually styled, programmatically generated with detailed and intricate hand finished artworks. This is your personal mark, your fingerprint, and your race license. The Torqies (community chosen name) are more than just a jpeg, they offer true utility across multiple areas in both the 'real and virtual worlds.'

The Squad

There are 6 groups which the Torqies fall into: Motorsport, Street, Future, Space, Ghosts and Sentinels. Each group is designed utilizing a unique set of traits, with the base elements including a helmet, suit, gloves, skin and background.

Rarity plays a big part in any collection. While the distribution of each group hints at its overall scarcity, we want the holders to define what 'looks rare' to them. The grouping is as follows:

Motorsport: 3010

Street: 2767 Future: 1477 Space: 1188 Ghost: 436 Sentinels: 10



Distribution, Presale and Public Sale

Each "Torque Squad" NFT is distributed fairly and equally. The mint price for each Torqie is 0.08ETH, both for the pre and public sales. Members of the community can be whitelisted for the minting through several events, competitions and giveaways leading up to the sale (date tbc).

Members whitelisted for the presale will have a guaranteed ability to mint up to 4 Torqies over a period of 3 days, in the hope of reducing an all out gas war. Motorverse the company, will reserve 500 NFTs, 300 of which will go into the company reserve for future giveaways and competitions. The other 200 will be distributed to early supporters, advisors and team members.

The remaining unminted NFTs after the 3-day presale will then become available to the public. Each transaction will be capped at 5 NFTs, with the maximum of 50 NFTs minted per wallet. Whitelisted wallets can participate in the public sale as well.

Ownership of IP

Ownership and commercial usage rights are given to the consumer over their Torque Squad NFT.

Torque Squad "Hall of Fame"

We will celebrate the drivers, riders, celebrities and KOLs that we partner with. The Torque Squad "Hall of Fame" (HOF) is a unique collection of custom 1-of-1 NFTs in the style of the Torque Squad, that will be minted and owned directly by our Hall of Famers. These HOF avatars will not form part of the 8,888 collection, they are rather a way to honor our partners for their support of the Motorverse and Torque Squad.

We aim to host events and collaborations with our Hall of Famers.

Smart Contract Optimization

If you've been in the blockchain space, you will have undoubtedly encountered some form of transaction cost. As we are releasing the Torque Squad on Ethereum L1, gas (the Eth transaction fee) is something you will have to face. While we all wait patiently for the switch to Eth2.0, we are doing our best to optimize the minting process in order to reduce the gas paid by each end user. There are several ways in which we can try to limit the fees, with the first one being the 3-day period, where whitelisted members will have the ability to mint their tokens. When you're whitelisted, you are guaranteed the ability to mint 4 Torqies at your leisure, hopefully able to avoid busy minting times and thus reducing the gas cost incurred. The next way we're aiming at delivering a smoother experience is through smart contract optimization, allowing for more streamlined batch minting. We will continue to look at different ways to optimize the contract leading up to the mint, so stay tuned for more info on this.

Utility

Owning a Torque Squad avatar is your entry to the wider Motorverse ecosystem. There will be ongoing additions to this list as the platform develops, so this is what holders can expect with a high level of certainty:

Events (IRL and Virtual)

- (IRL) NFT communities are spread internationally and we believe Torque Squad will be the same. We will offer our holders the unique opportunity to attend "real world" motorsport events around the globe. F1, MotoGP, Nascar, Goodwood FOS and even track days at selected locations - there will be something for everyone. The idea is to partner with events companies and hosts of key events, so that the experience is more than what's just normally available to the general public. The events will vary from hospitality suites at races to premium grandstand tickets and even VIP tours with some IRL racing drivers - where possible.
- (Virtual) With the pandemic still limiting the ability for certain IRL events to take
 place, access to engaging virtual events are more necessary than ever. Q&A
 sessions with your favorite drivers and riders, community gaming sessions, online
 races, live streams, giveaways and more we will offer up interesting ways for the
 community to engage with the platform in whichever way they fancy.

Fashion and Streetwear (Physical and Digital)

 Many projects out there boast promises of merchandise, logo hats, tees or hoodies. We are taking that step further by creating a premium streetwear brand that represents our values and vision. Briefs have already been sent to a leading British streetwear designer.

The Motorverse

• Gain access to the first of its kind, Web3 enabled social platform for motorsports enthusiasts: "Motorverse." It connects participating users on a decentralized hub as a gateway to the metaverse, with interoperable NFTs and interactive experiences - including but not limited to 3D games.

Future Drops

 Torque Squad holders will be first in line for future drops in the Motorverse ecosystem. Some will be exclusive to the Torqies, examples may include vehicles that will eventually be playable or displayed as a collectible. Other Torque Squad and Motorverse NFTs will become available in the future as the ecosystem evolves.

Animoca Brands Ecosystem

 Torque Squad avatars will be able to be utilized in other Animoca Brands properties where possible.

STANDING ON THE SHOULDRS OF GIANTS

Motorverse was created in partnership with blockchain gaming giant, Animoca Brands. As a subsidiary, Motorverse will tap into the entire Animoca ecosystem of companies and brands, starting with Revv Motorsport. Revv is the utility token for motorsport games by Animoca Brands. It will be the main token to power the Motorverse ecosystem and allow for true interoperability between the platforms.





Aside from Animoca, we're currently in partnership with top racers in the real world, such as Juan Pablo Montoya, Joey Logano, Brad Binder, Rene Rast and Sebastian Montoya. As the Motorverse grows and develops, we will continue to partner with top racers as well as brands and companies both in the real world and the blockchain space.



Juan Pablo Montoya



Joey Logano



Rene Rast



Sebastian Montoya

TOKEN SCONOMY

Motorverse was created in partnership with blockchain gaming giant, Animoca Brands. As a subsidiary, Motorverse will tap into the entire Animoca ecosystem of companies and brands, starting with Revv Motorsport. Revv is the utility token for motorsport games by Animoca Brands. It will be the main token to power the Motorverse ecosystem and allow for true interoperability between the platforms.

SNTSR THE MOTORVERSE

Torque Squad represents a chapter of the Motorverse. The visible collective.

This is the engagement layer of the Motorverse where people across the world of motorsport regardless of vehicle or position in the team, convene by way of the Avatars.

Community is at the heart of any thriving ecosystem. While most communication takes place primarily on services like Discord, we're looking to enrich that experience by setting up the Motorverse, which in time will bring that engagement from its Web2 origins to the decentralized web. The rollout of the Motorverse will be conducted in phases, allowing for maximum scalability and flexibility to respond to user feedback.

Phase 1: Own your Identity

Cement your place in the Motorverse through the ownership of your Torque Squad Avatar. Imagine your existing social media profile pages... but on Web3... taken to a whole new level. Your Motorverse profile will be the gateway for others to come and hangout, chat, play.

Phase 2: Flex your Motors

We will provide a space for all members of the community that puts their motorsports NFTs front and center. True interoperability is core to the success of the 'open metaverse'. The Motorverse garage system will allow users to view their vehicles in a whole new way. Revv NFTs will be featured in the first iteration, such as Revv Racing, nfast hypercars, CryptoMotors and more.

Phase 3: Events, Events and more Events!

A central hub will be built to house all events of the Motorverse - both virtual and IRL. A bulletin board will show all the available events > Sign up to participate and earn rewards. These will range from live motorsports events, social competitions, game tournaments, AMAs, hangouts and more. Participation with the events will result in a community ranking, reputation score and tokenized rewards. You don't have to do it alone... create a club, or join one and earn rewards together!

Phase 4: Ready, Set, Play

What's more fun than gaming with your friends? Gaming with your friends in the Motorverse of course! The first iteration will be a multiplayer management game played right in the browser organize your team and set up your vehicle for the race. Get your driver in tip top shape, check the weather radar, formulate a winning strategy - your destiny is in your hands.

Roles may become a feature of the game. The club you created, could very well become your race team as well. Fancy yourself the next Lewis Hamilton, then take on the "Driver" role. More of a handyman? Become part of the "Pitcrew". Through team races, earn XP and upgrade your stats to become the fastest club in the Motorverse!

A Motorverse token is in the pipeline to serve as a method of governance and reward. All Motorverse events and games will be developed with full intentions to feature play-to-earn.

Phase 5: The Meta(Motor)verse

The Motorverse Mecca is live! Own a piece of the metaverse by investing in land, garages, homes, buildings, tracks etc. Expand your empire and mark your territory, let the world know of your presence and make yourself heard. Personalize your space, host your own events and build a home for your community inside the Motorverse. A home for all your tokens across multiple chains integrated into the same metaverse.

· Interoperability and Cross-Chain

While NFTs such as the Torque Squad will exist on Ethereum Layer 1 (L1), any on-chain mechanics of the Motorverse that might require high throughput and lower gas fees will be built on Layer 2 (L2) solutions such as Polygon. These mechanics include but aren't limited to microtransactions, events, games and other token-gated experiences. Interoperability will remain a big focus for the Motorverse, which is why we plan to remain chain agnostic. This would make it easier to integrate more tokens into the ecosystem and allow for more efficiency with lower gas costs and faster transactions.





Created by humans with an otherworldly feel. A patchwork of light and sound. Tribes are ambiguous. No one thread is obvious. No single person, team or story. Clean air or Smoke. It's racing.

Celebration, gasps, grinding, pacing, pointing. Lights out, green light, falling handkerchief, pips, gunshot.

Race ready. Go!

The squad lives on. No-one has ever been first to arrive. Iterated on for centuries it has always followed the most successful path. Our heartbeat - Dawn to Dusk. People working around the clock. Another challenge, wet or dry? Light or dark? - What's your surface? What's your motor? What's your story?

Competition has blurred the lines in the combat sport of racing. No single discipline dominates. Race suits and protective equipment are a hangover from the days where your identity was determined by the cloth you were dressed in. Now all that exists is the veiled heart of a racer where the only currency that matters is speed.

Speed is our currency. Mud and polish in equal measure. Sawdust, steel and synthetic materials. Frayed cotton garments juxtaposed with chamfered perfection. Our edges. We exist on the edge of capability. We have to, we need to. We must go Higher, Faster, Stronger.

This spirit aligns us. Reflective, pensive, excited, brave and combative.

The Scene

It's dawn. It's unclear whether it is an early start or a late finish. Pink and purple hues across the sky. The air is cold, dew on equipment but the environment looks one of extremes. It could get hot here or it might rain. We'll monitor the situation. This place has had many births, has started again many times. Layers of peeling paint. Old graphics for brands that no longer exist. The Motorverse is awake. Coffee used to pep the senses first thing or keep you going or burning midnight oil. Some people look exhausted, some look sharp. A carnival is in town. It appears to be in transition. Are people setting up or breaking down? Unclear. Arriving or leaving? Burnt, spent embers in small irregular fire pits. This place has history, has pedigree. It doesn't look special but people are behaving with reverence. It looks significant but unimpressive at first glance. There is a spirit to the place. A rusted structure the backdrop for a chalked lesson on cornering. Some people students, some legends moving through the space. The ultimate meritocracy. A destination. A pilgrimage some people never see; some only see it only once.

ROADMAP

Phase 0 - Q1 2022

- Torque Squad available to be minted
- IRL Events to take place
- · Fashion and Streetwear launch

Phase 1 & 2 - Q2 2022

- · Motorverse site V1 with social profile
- Garage becomes available with support for Revv

Phase 3 - Q3 2022

- Motorverse site V2 with social hub and events bulletin
- · Community ranking, clubs and rewards

Phase 4 - Q4 2022

- Motorverse site V3 with multiplayer management game release
- Features to include teams, roles and play to earn

Phase 5 - 2023

- Land sales for key areas of the Motorverse
- The Motorverse Mecca is live...